



APRIL 7, 2021

8:30 – 10:00 am

Zoom Meeting

<https://umsystem.zoom.us/j/94441875531>

Attendees: Alie Eaton, Amelia Howard, Anne Spenner, Ashley Nance, Audrey Lester, Brandon Parigo, Brittany Bummer, Carol Hintz, Dea Marx, Emily Reeb, Grace Nicholas, Hannah Litwiller, Jennifer Burrus, Jennifer Lyles, Jessica Elam, Julie Myer, Julie Smith, Kelsey Owens, Kim Kushner, Kimali West, Kristina Shultz, Laura Moore, Leslie Tracy, Marita Barkis, Marilyn Turbush, Marny Robinson, Matthew Brown, Megan Gonzalez, Meghan Dooley, Nate Cochran, Roland Hemmings Jr, Sandra Smith, Seth Tracy, ShaKira Evans, Stephanie Stewart-Towns, Yvonne Hood

8:32 am **CALL TO ORDER**

Leslie Tracy, Vice
Chair

- Karen out on medical leave
- Sign her virtual card [here](#).

8:33 am **MCOM**

- Brand Presentation and Discussion
 - Roos Do Marketing Campaign vs. Made for Change Marketing Campaign
 - What do you like about the concept, wording, aesthetics? What landed well? What didn't?
 - Opinions across the board – some liked Roos Doo; others liked Made for Change
 - We want to make sure we include undecided students, adult learners, and emphasize our KC Community
 - How can UMKC make a difference in others' lives?
 - After vote, Roos Do was more popular
 - Testing these concepts with faculty, students, alumni, Trustees, etc
 - Marketing campaign will mostly take place in KC
 - MCOM will develop messaging for each academic unit, and staff may be involved through the campaigns
- Brand Advocate opportunities and training coming soon!

9:03 am	MARCH MEETING MINUTES & TREASURER’S REPORT <ul style="list-style-type: none"> • Minutes approved • \$17,654.50 left in budget 	Hannah Litwiller, Secretary Brittany Bummer, Treasurer
9:05 am	MEMBERSHIP UPDATE <ul style="list-style-type: none"> • No report 	Leslie Tracy, Vice Chair
9:06 am	COMMITTEE UPDATES <ul style="list-style-type: none"> • STAFF ENGAGEMENT <ul style="list-style-type: none"> ○ No Staff Picnic this year – maybe a welcome back in the Fall semester? ○ Pets on Parade last month – lots of fun! ○ This month is a virtual Scavenger Hunt with more info to come ○ Virtual Staff Art/Music/Writing showcase coming soon • OUTREACH <ul style="list-style-type: none"> ○ KC for Refugees Drive – Sign Up Genius/Flyer attached ○ Encourage your departments to put together a hygiene kit! Specific items are requested ○ Staff Community Groups coming soon ○ Peyton’s Heart project in June – both in-person and virtual • PROFESSIONAL DEVELOPMENT <ul style="list-style-type: none"> ○ Professional Development Conference registration now available – first 250 registrants get a “swag” pack ○ Lots of interactive sessions and cool programming • COMMUNICATION <ul style="list-style-type: none"> ○ Things are rolling smoothly! ○ GIFs don’t work on Instagram ○ If you want something in the newsletter, let Grace/Emily know by 14th/15th 	Committee Chairs
9:14 am	CAMPUS COMMITTEE UPDATES	

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- **INTERCAMPUS STAFF ADVISORY COUNCIL (ISAC)**
 - Lots of things going to board for approval, such as grievance policy, Transition Assistance Pay (TAPS)
 - Staff Performance Management changes
 - System-wide Staff Awards are tabled for the moment
 - Let Roland, Karen, Leslie know of great things UMKC staff are doing
 - Contact Roland, Karen, Leslie for any UM System-level questions
 - **FACULTY SENATE**
 - Last meeting March 23
 - UMKC Forward Discussion
 - **CHANCELLOR'S DIVERSITY COUNCIL**
 - Interim Vice Chancellor is Dr. Makini King
 - **ADMINISTRATIVE COUNCIL**
 - No Update
 - **UNIVERSITY BUDGET COUNCIL**
 - No Update
 - **ROOS FOR MENTAL HEALTH**
 - Take Ask, Listen, Refer Training
 - Color Walk coming in the Fall!
 - **STAT COMMITTEE**
 - [Virtual Staff Lounge](#)
 - Thanks to all who participated or volunteered during the Staff Dialogue Sessions
 - Staff Mentoring Rollout coming soon!
 - **TOTAL REWARDS ADVISORY COMMITTEE (TRAC)**
 - No Update

9:25 am **NEW BUSINESS**

- None

9:26 am **OPEN FORUM**

- Performance reviews change – instead of one annual review, there will be 3 progress check-ins
 - More official info later

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- Talk It Up will continue
 - Staff Awards on April 20 – link available April 19
 - Zoom meetings are always available for the Ombudsperson
 - Critical Conversations - Black and Brown Excellence in the Classroom: Exploring Bridges and Barriers to Success
 - April 22 from 3-5
 - Link [here](#)

9:34 am **ADJOURN**