Pilot, Revise, Pitch and Scale:
Implementing a data-informed practice for academic support programming
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Introductions

- Mississippi University for Women
  - Founded in 1884, Co-ed since 1982
  - Enrollment: 2,600
  - 80% Female, 40% Minority

- Student Success Center
Presentation Goals

- Provide you with a framework that is:
  - Practical
  - Proven
  - Replicable
  - Data-informed
- Offer Real-World Examples
Phase 1: Identify a Need/Problem

- Examples:
  - Lower retention rates for developmental students
  - High academic probation/suspension rates for transfer students
  - High DFW rates in core courses
Phase 2: Pilot

- Use data to design an experimental initiative
- Get support from administration
- Collaborate with key campus partners
- Implement a trial program
- Collect data on outcomes
Phase 3: Revise

- Adjust program based on Year 1 data
- Implement revised program
- Review Year 2. Ask these questions:
  - Is this program effective?
  - Is this program financially viable?
  - Is this program scalable?
Phase 4:
Pitch

- Present data from pilot to key administrator(s)

- Propose wider implementation
  - Costs
  - Benefits
  - Expected Outcomes
Phase 5: Scale

- Implement your model to:
  - Maximize Accessibility
  - Amplify Positive Outcomes
  - Control Costs

- Continue to Review and Revise
Questions?