

## Campus Recreation

UMKC Division of Student Affairs

2018-2019 Annual Report

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Mission Statement	The mission of Campus Recreation is to promote and advance healthy lifestyles by providing programs, services, and facilities to meet the physical, social, recreational, and educational needs of the campus community.
Core functions by the numbers...	<p><b><u>PARTICIPATION OUTCOMES</u></b></p> <p>An abbreviated version of the NIRSA/NASPA Recreation &amp; Wellness Benchmark was completed by <b>501 students</b>. Below are the highlights:</p> <ul style="list-style-type: none"><li>▪ <b>84.8%</b> agree: Campus Rec activities and programs contribute to the quality of life at this institution.</li><li>▪ <b>74.7%</b> agree: Campus Rec offers "something for everyone."</li><li>▪ <b>67.9%</b> agree: my recreational needs are met by Campus Rec.</li><li>▪ <b>71.2%</b> agree: I enjoy participating in Campus Rec activities and/or utilizing facilities.</li></ul> <p>Students were asked if they benefit in certain areas from their participation in Campus Rec. The percentages are those who agree:</p> <ul style="list-style-type: none"><li>▪ Sense of belonging/association: <b>63.4%</b></li><li>▪ Feeling of well-being: <b>94.2%</b></li><li>▪ Stress management: <b>90.0%</b></li><li>▪ Overall health: <b>94.9%</b></li></ul> <p><b><u>STUDENT EMPLOYEE LEARNING</u></b></p> <p>Student employees were asked to self-assess their skills prior to working for Campus Rec and as a result of working for Rec. Below are the averages of all percentage-change improvements.</p> <ul style="list-style-type: none"><li>▪ Critical Thinking/Problem-Solving: <b>+8%</b></li><li>▪ Teamwork/Collaboration: <b>+27%</b></li><li>▪ Professionalism/Work Ethic: <b>+11%</b></li><li>▪ Oral Communication: <b>+30%</b></li><li>▪ Leadership: <b>+29%</b></li><li>▪ Global/Multicultural Fluency: <b>+68%</b></li></ul> <p><i>Qualitative Comments from Student Employees:</i></p> <p>"The teamwork aspect has increased because this is not a one-person job. We all have to work together and communicate clearly to reach the excellent standards we want from Swinney.</p>

*Qualitative Comments (continued):*

“My previous jobs generally haven't involved a lot of customer service or leadership positions, so having a position now that involves both has helped me to greatly improve in those areas.”

“The biggest change I notice is my global/multi-cultural fluency. Working at Swinney has helped me become more culturally competent and increased my ability to communicate with individuals of different racial/cultural backgrounds. I've learned how to effectively communicate with my peers to maximize what we can accomplish.”

**PARTICIPATION DATA**

Swinney Center

- Unique student participants: **5,409**
- Student group reservations: **88**
- Number of unique student groups: **22**

Aquatics Center

- Aquatics/pool reservations: **110**
- Number of unique student groups: **3**

Hospital Hill Annex

- Unique student participants: **639**

Intramural Sports

- Unique participants: **723**
- Number of leagues: **5**
- Number of tournaments: **2**
- Total teams: **119**

Group Fitness

- Classes per week: **9-12**
- Unique participants: **205**

**DEMOGRAPHIC BREAKDOWN (SRC Only)**

**55% (4,163 of 9,372) of full-time UMKC students** utilized the Swinney Recreation Center. The gender ratio is 53% male and 47% female. **61% of students living on-campus** participated with Campus Rec.

**40% (3,648) of undergraduate students** visited the SRC. Breakdown by class: Freshman (18%), Sophomore (16%), Junior (16%), and Senior (46%).

Top Accomplishments:

- Goat Yoga was offered as an innovative way to engage students. A total of 125 participants attended (80 students).
- A new student marketing team was implemented in May. Focusing on social media, the team increased Instagram followers from 353 to 1,100 during student orientations.
- The Hospital Hill Annex, a 1,200 square-foot fitness facility is open to the campus community 24-hours a day.
- Campus Rec’s Building Supervisor and Core Staff retained 92% of its student employees. Students benefit from their employment and enjoy the sense of belonging gained from the experience.