

UMKC INTERNATIONAL ACADEMIC PROGRAMS

GLOBAL AMBASSADOR BLOGGER & SOCIAL MEDIA CONTRACT

By sharing your stories and encouraging others to study abroad, you play an important role in helping to internationalize the UMKC campus. Please read the following information carefully, as it will familiarize you with the goals of the program, what you can expect to get out of it, and what we expect from you.

Our objectives are:

- To foster communication between students thinking of studying abroad and students currently studying abroad
- To provide a forum for students to share their academic and intercultural experiences with staff and faculty in their departments, as well as friends, family, and prospective Roos
- To better illustrate what to expect to study abroad candidates
- To encourage reflection on the nature of study abroad.

We hope you enjoy the personal benefits:

- A reflective tool to document your time abroad
- An effective way to keep friends and family back home informed of your thoughts and adventures
- Great training for the many times you will need to write a case statement, essay, etc.
- Resume builder for job interviews or graduate school

Some words of wisdom:

Blogging and posting to social media are very public activities. Anything that gets posted on the internet stays there. Forever. Deleting a post simply removes it from the platform, but copies of the post may exist scattered all over the internet. As such, never link to something you haven't read.

When you link to something, you should make sure it is something that you really want to be associated with, and always keep in mind that you are acting as an ambassador for UMKC and International Academic Programs. If you are unsure about posting something, ask! You shouldn't post anything you wouldn't be comfortable with anyone viewing, from your parents to potential employers. Think before you post!

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What we expect from you:

- Always review comments, analysis, spelling and grammar before posting
- Ask for people’s permission before you write or post about them
- Avoid content that may be illegal, obscene, defamatory, threatening, infringing of intellectual property rights, invasive of privacy or otherwise injurious or objectionable
- Avoid content which contradicts the UMKC Honor Code or advice given during the UMKC Study Abroad Pre-Departure Orientation
- Do not use the UMKC International Academic Programs name to endorse or promote any product, opinion, cause or political candidate
- Start simple, find your groove, and develop your voice
- Have fun!

Instagram takeover expectations:

- Send IAP a photo of you in your host country to be used as your Takeover announcement
- Post two to five times daily during your Takeover
- Let’s Use the #umkcstudyabroadtakeover hashtag in every post

Roos Abroad Blog expectations:

- Include at least one image in every post
- Write at least once prior to departure, to provide a sense of what you are thinking and how you are feeling as you prepare to leave
- While abroad, at least twice (additional posts are welcome and encouraged!)
- Post at least once after you have returned, covering re-entry issues and adjusting to being back home and back on campus
- Include your Global Ambassador Bio & the Roos Abroad disclaimer at the end of each post

_____) () (_____
Print Name

_____) () (_____
Date

_____) () (_____
Signature