



# How to Run A Food and Fund Drive



[kangaroopantry.umkc.edu](http://kangaroopantry.umkc.edu)

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# Not-So-Fun Facts

Here are some stats on poverty and hunger in Missouri:

- MO has the 7th highest rate of food insecurity in the nation (Nov. 2010)
- MO has the 6th highest rate of very low food security at 6.4% (National Avg. 5.2%)
- 15% of Missourians are food insecure (National Avg. 13.5%)
- MO experienced a 4.9% increase in food insecurity since 1994 (National Avg. 2.2%)
- 12.3% households food is uncertain
- 19.1% households with children food uncertain
- 4.6% food uncertain with hunger
- 19.6% SNAP/food stamps income eligible
- 19.3% child poverty rate in MO (2009)

Here are some facts and statistics specific to the University of Missouri - Kansas City:

- 11,866 students on need based aid
- 3800 students that are recipients of Pell grants
- 1,000+ students that have an EFC (Expected Family Contribution) between \$0-\$1,000
- 2 students reported that they were homeless last semester (Spring 2014)
- We have a large international student population that sometimes struggle financially for many reasons
- Many staff members are paid at or below the poverty level and have to support families
- Some graduate students are paid extremely low stipends and have to support families

## The challenge of hunger

- Hunger does not only affect the homeless, as the majority of people who visit food pantries are single parent families with young children.
- Individuals and families move in and out of hunger as circumstances change.
- When people are properly nourished, they improve in school and work; it reduces expenditures for healthcare and assists by allowing people to maintain employment.

Eating is a daily essential and is the basis for school readiness, high school graduation and workplace success. To achieve any level of success on an ongoing basis, individuals must have sufficient food to eat daily.

## What Your Gift Can Do

\$10 provides a day of meals for a family of four

\$35 provides one week of nutrition for an individual

\$60 feeds a family of four three meals a day for an entire week



# About Kangaroo Pantry

Kangaroo Pantry strives to provide food assistance for those in need within the University of Missouri-Kansas City community. We imagine a community where everyone has access to enough nutritious food to feed themselves and that no UMKC Student, Faculty, or Staff goes to bed hungry.

## 5 Simple Steps to Start!

1. Decide on a timeline for your event/drive and submit the Food & Fund Drive registration form [online](#).
  - Consider the time frame for your event – if you schedule too far in advance individuals may lose interest. Plan for a time frame that allows enough time to give individuals an opportunity to participate.
2. Establish a reasonable goal - a plastic grocery bag holds approximately one pound of food and can feed one person.
  - Set a goal for the number of pounds you'd like to collect based on the number of participants, or set a goal for the number of people you'd like to provide for. PUBLISH the goal! It will be motivating to meet or exceed your goal.
3. We provide the food drive containers - With a lead time of two-weeks, the Food Pantry Coordinators can provide barrels for your drive.
  - Please indicate on your Food & Fund Drive registration form your need for a Kangaroo Pantry barrel.
4. Get involved and get departments to help. Request your University department, to match any funds you raise for the Kangaroo Pantry to make a bigger impact.
  - Visit the Kangaroo Pantry website for a donation letter template to provide your academic department. Consider asking the general public to donate canned goods and establish a theme for your event.
5. ASK AND PROMOTE! Use your connections, RooGroups and other social media outlets to publicize your goal, send updates and ask for support.





## **We need these nutritious foods MOST:**

- Canned meats
- Canned and boxed meals (soup, chili, stew, mac & cheese)
- Peanut butter and other nut butters
- Canned or dried beans and peas
- Pasta, rice, cereal, dry mixes (pancake mix)
- Canned fruits and vegetables
- 100% fruit or vegetable juices (canned, plastic or boxed)
- Dry milk
- Any healthy, low-fat and/or low-sugar products

## **To ensure safety, we can NOT use:**

- Perishable items
- Homemade items
- Alcoholic beverages
- Open or used items
- Expired items
- Rusty or unlabeled cans
- Glass contained items



# Theme Suggestions

Lunch Box – collect items for lunches

Peanut butter • granola bars • juice boxes • raisins • individual boxed meals

Warm It Up – collect items with a winter theme

Dry and canned soups • oatmeal • crackers • canned pumpkin • canned meat  
canned stews • canned potatoes

MEAT the Need – canned meat drive

Protein Power – collect items high in protein

Peanut butter • canned salmon • canned tuna • dried beans • assorted nuts

Fruit Feast – collect canned fruits and fruit juices

Oodles of Noodles – collect pasta and more

Macaroni and cheese • boxed noodles • spaghetti • egg noodles • spaghetti  
sauces • cheese sauces

Cans for Coins, Coins for Students – collect pocket change and donate money

Wash Away Hunger – a car wash where the price of a wash is a food item.

**Remember to take pictures of your progress** and share on social media #KangarooPantry,  
and post them on your RooGroups website.

**Be creative! The more fun you make it, the  
more people you can feed!**

