



Volunteer Job Description Graphic Designer

Mesner Puppet Theater creates innovative storytelling that captures young people's imagination and inspires communities. Our non-profit is looking for an intern to create a marketing strategy and to support the implementation of that strategy for a new digital puppetry program.

We need you to:

Collaborate with our staff of artists and educators to develop a marketing campaign that appeals to school districts and preschool directors.

Goals:

- Develop messaging that highlights the educational efficacy of program that compliments current company brand.
- Support the sales of an online educational tool.

Activities:

- Brainstorm strategies and procedures for marketing digital programs to schools using grassroots methods.
- Research and prepare contact lists for phone and email marketing campaigns.
- Develop email and social media content to promote program to stakeholders and potential customers.

Special Qualifications:

- Self starter
- Excellent organization
- Interpersonal communication
- Strong writing and time management skills are essential
- Knowledge of Canva, Microsoft, Excel.
- Experience or coursework in marketing-related fields. Interest in marketing, advertising and arts are highly encouraged.

Time Commitment: July 7-August 30th. 10-15 hours/week; Work from home, flexible.

Contact: Meghann Henry, Producing Artistic Director at meghann@mesnerpuppets.org