



Internship Opportunity

Kansas City Barbeque Society

2519 Madison Ave. Ste. 100

Kansas City, MO 64108

816-765-5891 Office

America's Barbeque Expert" since 1986, the Kansas City Barbeque Society is a nonprofit organization dedicated to preserving, celebrating, promoting and educating the public about barbeque as a distinctively American cuisine. KCBS has nearly 20,000 members. It is the #1 association of grilling and smoking enthusiasts globally with members across the U.S. and in 42 countries globally. It is the premier sanctioning body of food sport competition in barbeque; sanctioning roughly 500 contests globally each year, including the American Royal World Series of Barbecue™ in Kansas City and the Jack Daniel's Invitational in Lynchburg, TN.

Film & Media Studies Intern:

Interns can expect to gain experience via experiences through the duties described below:

- Partnering with our co-founder, who has moved into a Historian role, to document and use film and audio to tell the stories of those who have built the bbq industry and food-sport.
- Partner with CEO, Marketing/Partnerships Manager, Communications Manager Membership Manager and Communications / Marketing Intern to develop and drive integrated marketing plans in support of KCBS, our brand partners and our events.
- Duties to include planning and development of film projects; including storyline, plans for shooting/execution and editing into final pieces.
- Duties will also include planning for video needs for our World Invitational barbeque contest which will include championship pitmasters from around the world coming to KS to compete for the coveted title of World Champion.
- Intern to help review opportunities to tell the story of KCBS, our Judges, Organizers, Reps and Cook Teams.

Work with Partners such as:

Smithfield Foods, National Turkey Federation, the American Royal Association, Royal Oak Charcoal, YETI, etc.

Students should know:

MS Office, Excel, You Tube, all social media channels, Google suite of tools, video editing software

Some experience in graphic design skills preferred.

Internship Begins:

Spring/Summer of 2020

150 – 300 hours available based on student's plans

To Apply:

Send resume, writing samples, social media examples and transcripts to:

Emily Detwiler, CEO

Kansas City Barbeque Society

ceo@kcbs.us (email preferred)

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