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# **UMKC Athletic Communications Internship**

#### **Overview:**

The UMKC Athletic Communications department is Kansas City's only NCAA Division I institution with 16 varsity programs. The department is seeking applicants for unpaid internships (2-4) that can be used for institutional credit. These positions are for summer, fall and spring semesters.

## **Necessary Skills:**

- The candidate must have strong knowledge of the following:
  - o social media platforms
  - writing and copy editing
  - o graphic design
  - public relation and interpersonal skills
  - o willingness to learn and have fun

### **Duties:**

- Serve as primary communications contact with a variety of sports. Duties for this may include weekly writing projects, game-day communication coverage, statistics and some travel.
- Create content (written, graphical) for the department's social and digital media platforms, including the official athletic department website UMKCkangaroos.com
- Promote student-athletes for various national, regional and conference awards
- Maintain a variety of sport statistical archives and records
- Assists in the production of game day programs
- Coordinate professional photography needs, and when required take photographs
- Work with many different types of software integral to a comprehensive communications department such as StatCrew, Outlook and the Adobe Creative Suite package

## **Duration / Hours:**

- Duration can vary, such as a single semester. Ideally, these positions are a 9-month appointment, which runs from mid-August (2019) through mid-May (2020).
- Dependent upon position, weekly office hours vary with some weekend and night work.
- There are potential opportunities to work remotely from your home location.

## **Application Process:**

- Submit resume, two writing and/or graphic design samples and three professional references via email to Chad Waller (wallercd@umkc.edu), UMKC Director of Athletic Communications.
- All candidates are encouraged to apply immediately. All positions will be filled as quickly as possible.