

Creative Services Multimedia Internship
UMKC Strategic Marketing and Communications (MCOM)
Summer 2019, Course Credit Only (Unpaid), Flexible Hours

The creative services multimedia intern will assist the creative team's photographer on photo and video sessions as well as helping to maintain the archive of digital assets. The intern will also have the opportunity to lead their own projects from concept to finish, as well as learn how to function within a high paced creative team. This internship involves real-world, practical experience. The work we give interns holds the same weight as work we give our team members, and we expect the same level of quality and commitment.

Please send resume and/or email describing your production interests and skills to Brandon Parigo parigob@umkc.edu.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

Assist the staff photographer in support of photography and video projects as required.

Duties may include, but are not limited to:

- **Content Creation**
 - Create student-centered web and social content focused on recruitment
 - Prepare photography and video for Storytelling project
 - Assist photographer with photo/video shoots and archiving
 - Research competitors and aspirational peers
- **Production**
 - Use Adobe Creative Suite to create and finish creative jobs.
 - Execute independent and group video and photo projects.
 - Assist in archiving files and organizing samples
 - Shadow team members in the in-house creative agency
 - Other duties as assigned