Bayer is a global enterprise with core competencies in the fields of health care, agriculture and high-tech polymer materials. As an innovation company, it sets trends in research-intensive areas. Bayer’s products and services are designed to benefit people and improve their quality of life. The Bayer organization in North America is the largest within the Bayer Group with employees working from more than 65 locations. Bayer Corporation, an Equal Opportunity Employer, is the U.S. holding company for Bayer’s interests in the United States. At Bayer you have the opportunity to be part of a culture where we value the passion of our employees to innovate and give them the power to change.

Intern Communications (Fall Semester)

YOUR TASKS AND RESPONSIBILITIES
The primary responsibility of this role, Intern Communication is to:

• Work with various business departments to collect information and draft press releases, tweets, Facebook posts, internal articles, campaigns, etc;
• Design and create digital signage, posters, videos, slides, presentations, etc. to raise awareness for various initiatives;
• Perform external primary research to identify and create lists of key stakeholders, best practices and trends in both the animal health and healthcare industries over the next 12-18 months;
• Hands on support for Bayer sponsored programs and events, including product launches, media events, community activities and corporate programs. Duties include assistance with event planning, event communications, event day program management, logistics, campaign roll-out, social media programs, etc;
• Assist with developing creative and strategy for product launches, long-term initiatives, STEM programs, community outreach, etc.

WHO YOU ARE
Your success will be driven by your demonstration of our LIFE values. More specifically related to this position, Bayer seeks an incumbent who possesses the following:
• Currently attending college studying communications, public relations, journalism or similar field.
• Demonstrated organizational, time management, independent prioritization skills; self-motivated, ability to handle numerous tasks at the same time are imperative to effectively perform the functions of this position, as is attention to detail.

Bayer is an Equal Opportunity Employer
Minorities / Females / Protected Veterans / Disabled

Country
United States

Locations
KS-Shawnee Mission, KS-Shawnee Mission

Division
Bayer

Contact us
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www.career.bayer.us

Reference Code
0000133443
• Ability to be highly effective and successful working independently and with teams. Excellent organizational skills, ability to work through and complete assignments which often result in conflicting priorities and deadlines with little to no supervision.
• Excellent communications skills, with a proven ability to respond with professionalism in verbal as well as written communications.
• Demonstrated interpersonal skills, professional and ethical work practices. Ability to effectively interact with employees at all levels and in some cases, key media representatives with whom we have relationships.
• Experience in proactively identifying, analyzing, and recommending opportunities and options for improving group efficiencies, as well as cost savings recommendations.
• Competence, flexibility, and effectiveness at dealing with frequent and highly stressful, high visibility situations and assignments, including many short notice assignments that will present conflicting priorities.
• Proficient computer skills, including Windows, MS Word, Excel, PowerPoint, Outlook, Sharepoint, and knowledge of using internet for research tasks.

YOUR APPLICATION
Bayer offers a wide variety of competitive compensation and benefits programs. If you meet the requirements of this unique opportunity, and you have the “Passion to Innovate” and the “Power to Change”, we encourage you to apply now.
To all recruitment agencies: Bayer does not accept unsolicited third party resumes.