Junior Achievement is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches 4.4 million students per year in 115 markets across the United States, with an additional 5.8 million students served by operations in 120 other countries worldwide.

Junior Achievement® empowering young people to own their economic success.

In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential and preparing them for the world of work.

Students participating in JA programs have a greater comprehension of economics and business than their non-participating peers. Junior Achievement helps prepare students to develop successful financial management habits; empowers them to explore the potential of becoming an aspiring entrepreneur; and provides them with the skills necessary to succeed in a global workforce.

JA Volunteers make school relevant and fun, which means kids are more likely to become contributing, successful members of their communities. As volunteers share their real-world experiences and present JA materials, it helps kids bridge the gap between what they learn in school and what they can expect in the world of work.

Educators invite Junior Achievement into their classrooms because JA volunteers and materials support teachers by providing an exciting learning environment that gives students a real-world perspective. JA program content aligns with curriculum standards to help students achieve teachers’ learning objectives.

Donors find JA to be relevant because it inspires kids to succeed and prepares them to be work ready. There is no other organization that can deliver the turnkey, easy-to-implement solutions that will ensure donors’ future employees are ready for the workforce.

To find out how you can make a difference, visit www.ja.org

Or contact your local Junior Achievement office to learn more about becoming involved in JA programs.
JA Ourselves®
This program represents the students’ first real foray into the economics of life—work readiness, entrepreneurship, and financial literacy. Sessions include engaging stories and dynamic activities that help instill the values of earning, saving, sharing, and working ethically.

JA Our Families®
Focusing on the roles people play in their local economy, this program shows children the importance of work and entrepreneurship. The program demonstrates what it takes for people to earn money to pay for what they need and want.

JA Our Community® REDEVELOPED
Citizens benefit from and contribute to a community’s success. This hands-on program identifies the variety of jobs in a community and how each requires specific skills. It demonstrates how the work people do positively affects a community’s economy and how money circulates in a community.

JA Our City®
City life comes into sharp context in this designed-to-inspire student exploration of money and the different methods people use to pay for goods and services. Also presented are the contributions that financial institutions make to a city and how they help businesses and people achieve their economic goals.

JA Our Region®
Am I an entrepreneur? This program introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community.

JA Our Nation®
The concept of business globalization is explored as it relates to the need for students to be entrepreneurial in their thinking to meet the requirements of business worldwide. Through engaging activities, students learn about STEM (science, technology, engineering, and math) skills, resources, and job skills.

JA AfterSchool® JA More than Money®
What good is earning money if young people aren’t taught how to save, spend, and share it? This program instills these essential skills in students and shows them how entrepreneurial thinking and financial savvy can transform an idea into a business that can generate jobs and wealth for themselves and their communities.

JA Capstone™ Experience JA BizTown® REVISED
Elementary school students are not old enough to drive, work, vote, or be the boss. But that does not stop them from operating banks, managing restaurants, writing checks, using debit cards, and voting for a mayor at JA BizTown, where students connect the dots between what they learn in school and the real world.

JA America Works®
What is behind the United States’ legacy of economic success? Entrepreneurial moxie—lots of it! In this program, students learn about the history of American entrepreneurship and its vital role in business and the nation’s economic development. (This program will not be available after June 2015.)

JA Economics for Success®
Building a life is a complex project, particularly for teens and young adults entering the working world. This engaging program shows students how to earn money, spend wisely within a budget, save and invest, use credit cautiously, and protect their personal finances.

JA Global Marketplace®
Like those sneakers? They’re made in China with rubber from Brazil, cotton from India, color dye from Vietnam, and recycled plastic from Honduras. Practical examples like this help students understand how goods flow in the world’s economy and the effect globalization has on their lives.

JA It’s My Future™
What does it take to be successful in today’s working world? While still in middle school, students explore potential careers, discover ways to plan for and keep a job, and prepare their personal-branding maps to the future.

JA AfterSchool® JA It’s My Business!®
Can anyone learn to think and act like an entrepreneur? Most definitely, JA It’s My Business! demonstrates for students the key characteristics of becoming a successful entrepreneur: Believe in yourself, fill a need, know your customer and product, and be creative and innovative.

JA Capstone™ Experience JA Finance Park® REDEVELOPED
Imagine you’re a 27-year-old single parent earning $25,000 a year as an office assistant, or you’re a 35-year-old regional manager making $65,000 annually. How will you manage your money? At JA Finance Park, students act as adults and make personal financial decisions in a realistic facility, mobile unit, or virtual community setting. Students develop lifelong financial skills through the program’s in-class and simulated experiences.

JA Exploring Economics®
Through hands-on classroom activities, JA Exploring Economics fosters lifelong skills and knowledge about how the economy works, including micro-, macro-, personal, and international economics. Students learn about the importance of international trade and the effects of inflation.

JA Personal Finance®
This individualized program introduces students to the importance of planning for their financial future. It demonstrates how budgeting, saving and investing money, using credit cautiously, and protecting one’s personal finances can secure financial stability.

JA Titan®
Through a Web-based simulation, students operate a virtual company, whether that means running it into the ground or earning big profits. Success depends on quarterly decisions about their product’s price, marketing, R&D, and business practices. Win or lose, students understand the effect management decisions have on a company’s bottom line.

JA AfterSchool® JA Company Program® (Blended Model) NEW
Entrepreneurship comes to life as a group of students start up an actual business venture with the help of educators and community volunteers. This multi-dimensional experience infuses online learning, digital tools, contemporary teaching methodology, and current trends in small business startups.

JA Capstone™ Experience JA Job Shadow™
What does it take to get and keep a job in an increasingly competitive job market? This classroom and site-based program prepares students to be entrepreneurial thinkers and encourages them to develop personal strategies to pursue lifelong learning and career opportunities.