

## Public Information

The Planning Accreditation Board requires this information be posted for the UMKC BA in Urban Planning + Design program.

### Student Achievement

Student achievement is assessed for every core course in the UPD curriculum. We present three measures of overall student achievement in the skills, knowledge and values of the Urban Planning + Design professions

Our studio based program requires 6 semesters of planning and design studio. At the end of the 4<sup>th</sup> semester of studio, students put together a portfolio in preparation for seeking the required professional planning internship. These portfolios are assessed for achievement in particular planning skills necessary for the profession. Student achievement is defined as producing planning graphics and thematic maps that well communicate to the audience. Evidence of competency in planning analytics and mapping was found in 5 out of 6 portfolios assessed in 2018.

Students use their portfolios to find professional planning internship positions. Every employer hiring UPD student interns fills out an evaluation of student performance. Employers rate student intern effectiveness on measures of professional work values and ethics including: accuracy, thoroughness, use of time, speed, ability to learn, initiative, responsibility, attendance, punctuality, attitude, and preparation. This evaluation leads to a total possible score of 27. Out of 9 internships evaluated in 2018, 4 earned the top possible score of 27. A score of 21 or more on these evaluations indicates a student well prepared for the workplace upon graduation. Only one intern scored less than 20. The average score for 2018 was 24.6.

The 2018 and 2019 cohort of Urban Planning + Design students took the required course UPD 320 Urban Planning Theory and Practice in 2018 (presently offered every other year). Students in this class applied planning theory as well as their knowledge of local planning practice to analyze a case study of privatization of public space in Kansas City. Student achievement was measured by a rubric that analyzed the definition of the “public interest” used in the paper as well as the application of planning policies as set out in the current Area Plan for the case study target area. 12 out 13 papers submitted in this cohort demonstrated satisfactory application of planning theory and knowledge to the case.

### 2018-2019 Tuition and Fees

In State Missouri Residents, per full-time academic year	\$ 10,324
Kansas Residents, per full-time academic year	\$ 10,416
Heartland* State Residents, per full-time academic year	\$ 14,673
<i>*(Including the states of AR, IL, IN, IA, KY, MI, MN, NE, ND, OH, OK, SD, TN, TX, and WI)</i>	
Out of State Residents, per full-time academic year	\$ 25,452

### Student Retention Rate

**Percent**

Percentage of students who began studies in UPD 310 in fall 2017 and continued into fall 2018	100%
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### Student Graduation Rate

**Percent**

Percentage of students graduating with a planning degree within 6 years, entering class of 2012 (for accredited undergrad and enrolled in UPD 310 in F2014)	71%
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<b>Student Graduation Rate</b>	<b>Percent</b>
Percentage of students graduating within 6 years with a UMKC degree	86%

  

<b>Number of Degrees Awarded</b>	
Number of degrees awarded for the 2017 - 2018 Academic Year	7

  

<b>AICP Certification</b>	<b>Percent</b>
Percentage of bachelor's graduates taking the AICP exam within 7 years who pass, graduating class of 2011 (for accredited undergrad)	50%

  

<b>Employment</b>	<b>Percent</b>
Percentage of fulltime graduates obtaining professional planning, planning-related or other positions within 12 months of graduation, graduating class of 2017	88%