



INTERNSHIP PROGRAM SUMMER 2016

DESCRIPTION

Heart to Heart International assembles Personal Hygiene Kits (hygiene kits) for distribution to individuals and communities in times of crisis. Our current model meets only a small fraction of the global need for these kits. We know that many of our current and potential volunteers and their organizations are looking for meaningful philanthropic programming that facilitates teambuilding and employee/member/volunteer satisfaction.

The vision of the PowrServ program is to significantly expand the variety of kits and increase the distribution of the finished kits. This will be done by offering a high quality volunteer experience assembling various types of kits in locations across the United States. This in turn will increase the ability of HHI to aid more individuals and communities worldwide. We seek a highly motivated self-starter who thrives on the challenge of developing and growing opportunity to join our PowrServ team.

The qualities and qualifications for the successful candidate include a genuine commitment to the vision and mission of HHI. The ability to multi-task and handle multiple projects and clients at one time is essential. A high level of initiative and independence is required. Excellent written and oral communications is imperative. Being results oriented, innovative in problem solving, collaborative and trustworthy are key competencies.

DETAILS

- Non-Paid, course credit can be offered through University if applicable
- Duration: Monday June 6th- Friday August 12th
- Hours: Monday-Friday 9:00am-2:00pm

TASKS

- Website Design
 - Launch PowrServ's website using SquareSpace
- Social Media Engagement
 - Increase Likes/Reach
 - Upload photos from events, tagging appropriately
- Video Creation for Social Media
 - Short sales clips to push to Facebook and Instagram
 - Highlight reel on previous events
- Media Kits for Event Marketing
 - Customizable advertisements including: videos, volunteer sign up forms and printable posters

*Other tasks and duties can be customized and added based on the skills and interests of the intern and the needs of the PowrServ Team and Heart to Heart International.