



**Fasone & Partners, inc.**

Advertising Marketing PR

2016 Summer Internship with Fasone & Partners

Fasone & Partners is looking for qualified interns for the summer to assist with all aspects of our full-service agency. We are seeking candidates looking to gain hands-on experience in the advertising and marketing industry.

Seeking candidates with a specific interest in:

- Creative (design)
- Creative (copy writing)
- Video Production
- Public Relations
- Account Services
- New Business

Responsibilities:

- Assist with creation of advertising copy for use by publication, broadcast or internet media
- Draft, edit and proofread copy, marketing materials, press releases, media alerts, etc.
- Assist with the design and layout of various collateral marketing materials
- Research new business opportunities
- Assist with numerous aspects of account service and client relations

Skills needed:

We are looking for an undergraduate student in the Kansas City metro area who is majoring in Sales, Marketing or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of Web and social media. Other skills include:

- Copy writing experience
- Proficient in Microsoft Word, PowerPoint and Excel
- Creative, graphic design experience is helpful

Internship dates will be from May 30, 2016 through July 29, 2016. This is an unpaid internship, but students can receive college credit (if applicable).

If you are interested in applying for a summer internship at Fasone & Partners, please send your cover letter and resume to Lesley Carlisle at [Lesley@fasonepartners.com](mailto:Lesley@fasonepartners.com) by April 29<sup>th</sup>. Please include any relevant coursework or creative portfolio materials with your submission.