March 20, 2015

SOCIAL MEDIA COMMUNICATIONS INTERNSHIP

1-3 credit hours/non-paid internship

The College of Arts and Sciences is now recruiting a Social Media Communications Intern for summer 2015. The primary responsibilities are to engage with the UMKC student body and Kansas City community, build awareness for the College and help bring more students (like yourself) to UMKC. You will research and create content for the College’s social media outreach, provide marketing support in planning, reporting, writing, editing and design, as well as a variety of other assigned tasks (not making coffee). You will have the opportunity to gain resume-worthy experience in areas such as integrated marketing strategy, social media planning, marketing analytics and creative writing.

DETAILS:
May - July, 2015
10-12 hours per week, days negotiable
1-3 credit hours/non-paid internship

ARE YOU RIGHT FOR THE INTERNSHIP?:
Do you have...
• Passion for all things Kansas City (especially UMKC)
• A LOVE of social media
• An eye for contemporary design
• A curious and proactive nature
• Skills in creative writing (personal or professional)

APPLY:
Please send your resume and one writing sample (can be any example that shows your writing style, such as a tweet, post, blog or paper) to Megan Crook, Marketing Specialist at the College of Arts and Sciences, crookm@umkc.edu. No calls please.