Helping Students Connect with Learning

Junior Achievement reinforces the value of an education. In recent high school program evaluations, an average of eight out of ten students report that Junior Achievement helped them see the importance of staying in school.

Help Build a Competitive U.S. Workforce

Junior Achievement is an innovative partnership between the business community, educators and volunteers. As the world’s largest organization dedicated to empowering young people to own their economic success in the global marketplace, JA provides its partners with a skilled future workforce, awareness opportunities and a heightened profile in the community as a leader in corporate social responsibility.

Each of Junior Achievement’s more than 120 U.S. offices is led by professional staff and a local board comprised of business leaders. This positions JA well to have insight into, and effectively address, the specific needs of the communities it serves.

Your organization can help Junior Achievement continue to grow its student impact in the United States each year through your contribution of financial resources, in-kind services or volunteers.

Visit www.ja.org
Or contact your local Junior Achievement to learn how you can participate.

Junior Achievement®
Empowering Young People to Own Their Economic Success
Students who participate in Junior Achievement develop the skills they need to be successful in the global marketplace, according to 60 third-party evaluations. Over the past five years, more than 96 percent of JA’s programs have undergone comprehensive evaluations to assess their effectiveness and impact.*

Junior Achievement enhances the relevancy of education, bridging the gap between what students are learning in school and how it can be applied in the real world.

- Teachers (95 percent) and volunteers (92 percent) who have brought the JA experience to the classroom report JA students develop a better understanding of how the real world operates.

- Seventy-six percent of teachers and volunteers—nearly eight out of ten—report that JA better prepares students for the world of work, and 75 percent say that Junior Achievement programs help students realize the importance of staying in school.

Junior Achievement inspires success!

Boosting the Local Economy

Junior Achievement students are more likely to become entrepreneurs. In a recent JA alumni study, 20 percent of respondents indicated that they own their businesses, as opposed to 7 percent of the comparison group and 10 percent of the general population.

Junior Achievement students score significantly higher—at least 10 percent—than their peers on assessments that measure financial literacy. They understand the importance of money management.

*Detailed evaluation results can be found at www.ja.org/programs.