INTERNSHIP OPPORTUNITY
Steel City Media – Mix 93.3, 94.1 KFKF, Q104, and KC102

LOCATION: 508 Westport Rd, St. 202. Kansas City, MO

SUPERVISOR: Austin Williams, Digital Director

EXPERIENCE/SKILLS: Searching for individual(s) with aptitude in following fields; graphics design, digital advertising, and web design. Experience with Photoshop and PowerPoint, Excel, and Word strongly requested!

JOB SUMMARY:
- Candidate should be enrolled or interested in either a graphic design degree, advertisement (with emphasis on digital) degree, or web design course.
- Candidate will learn hands on the different aspects of digital advertisement and graphics design for a multitude of different clients in the Kansas City area and learn to organize digital campaigns, manage audio streaming, and create art and banners.
- Background in web design is a big plus!
- Outgoing personality preferred.
- Attention to detail and ability to follow precise instructions is key.
- Preferred that you have a valid copy of Photoshop installed on your personal laptop and are able to use that for the duration of your internship. Valid copy of Microsoft Office.
- Our stations are Mix 93.3, 94.1 KFKF, Q104, and KC 102.1

ADDITIONAL INFORMATION:
- We do not have a dress code, though we do ask you look presentable when in the building as many performers, clients, and businesses tour our offices daily. There may be times you are asked to accompany on a meeting and you will be notified ahead of time so that you may plan accordingly.
- We have a lot of different personalities in office, so dealing with multiple different personalities is a must. You will work with on-air talents, account executives, advertisement agencies, and promotions department frequently—each has its own method and approach to requesting creative work!
- Relaxed atmosphere provides for a great chance to experience the radio industry and discover all aspects that entail creating a successful broadcasting company.

CONTACT: Austin Williams
Digital Director
awilliams@wilkskc.com

Please send resume and example portfolio. Include contact number that is best to reach you for follow up and potential interview. Expect a minimum of 15-20 hours a week to be worked. You will be supervised and trained hands-on.